



GREATER
BINGHAMTON
CHAMBER OF COMMERCE

2024 -2025

YEAR

IN

REVIEW

A MESSAGE FROM THE CHAMBER

As I close my first year as Chairman of the Board of the Greater Binghamton Chamber there is much to celebrate: the businesses we have brought together, the advocacy we have done on behalf of our members, and the support we have provided for critical economic development projects.

We're educating our members on how to attract talent through the Broome Leadership Institute, Experience Bing, and the Talent Development Series.

We're providing our members a strong voice on legislative and regulatory issues through our Community Building Series, Business Advocacy Tours, and Legislative Breakfasts.

We're connecting the future workforce to careers in our community through SPARK and the new Entrepreneurial Youth Summit, taking place in just a few days.

We're celebrating economic achievement through our Economic Forecast and Building BC Awards. We're celebrating our community through our Annual Dinner and our Annual Community Thanksgiving Luncheon. This work is meaningful. It brings us together, and that is how we succeed as a community.

I am incredibly proud of our partnership with The Agency to promote economic development across the region.

The Oakdale Commons, UHS Wilson Tower, and Victory Lofts will transform this community in many ways.

We're working on the development of a high-technology park that will be key to our future growth.

We are strengthening our partnership with The Agency to position Greater Binghamton as the center of economic activity in the Southern Tier and beyond.

We are truly grateful for you, our members.



Kevin Blake
President & CEO
TechMD

A handwritten signature in black ink, appearing to read 'Kevin Blake' in a cursive script.

MEET THE TEAM

CHAMBER OF COMMERCE



STACEY DUNCAN
President & CEO



PATRICK DOYLE
VICE PRESIDENT



GABRIELLE DEAN
EXECUTIVE ASSISTANT



DEBBY EVANS
DIRECTOR OF
SIGNATURE EVENTS



MINA HOBLITZ
GOVERNMENT RELATIONS &
PUBLIC POLICY DIRECTOR



SUE KUHN
DIRECTOR OF
ADMINISTRATION & FINANCE



MEG LUCAS
MARKETING &
COMMUNICATIONS
MANAGER



ROSE OLSEN
TALENT & EDUCATION
DIRECTOR



RACHEL REED
MEMBER ENGAGEMENT &
EVENT SPECIALIST



JIM REYEN
DIRECTOR OF PLACEMAKING
INITIATIVES



MARISSA ROBBINS
FINANCIAL COMPTROLLER

VISIT BINGHAMTON



JUDI HESS
DIRECTOR



GINA CALISI
CONVENTION SALES
MANAGER



LISBETH KOCH
SALES & SOCIAL MEDIA
MANAGER



LOUIS NEWMAN
MANAGER VISIT BING FILM OFFICE &
MANAGER INDUSTRY ATTRACTION &
BUSINESS RETENTION

PROPOSED BOARD & EXECUTIVE COMMITTEE SLATE



EXECUTIVE COMMITTEE Effective May 2025 - May 2026

Chairman

Kevin Blake
TechMD

Treasurer

Scott Kurkoski
Hinman, Howard &
Kattell, LLP

Chair-Elect

Sheila Doyle
Binghamton University
Foundation

Secretary

Kathy Connerton
Guthrie/Lourdes

NEW BOARD MEMBERS TO BEGIN MAY 2025 FOR A 3-YEAR TERM

Andrea Davis
Brett Pritchard
Mark Yonaty

BAE Systems
Pritchard Development Corporation
M.B. Yonaty Development & Companies, LLC

BOARD MEMBERS UP FOR RE-ELECTION FOR A 3 -YEAR TERM.

Brad Bennett
Kirk Gravely
Naima Kradjian
Scott Kurkoski
Marc Newman
Scott Weissmann

Universal Instruments
Security Mutual Life Insurance Co. of NY
Goodwill Theatre, Inc.
Hinman, Howard & Kattell, LLP
Newman Development Associates
M&T Bank

RETURNING BOARD MEMBERS

Kevin Blake
David Bonczek
John Carrigg
Kathy Connerton
Alison Donnelly
Sheila Doyle
Dr. Tony Hawkins
Melissa Klinko
Jennifer Lupo
Jared Mack
Anthony F. Maione
Patricia Nilsen
Tim Strong
Mike VanBrunt

TechMD
Mirabito Energy Products
United Health Services, Inc.
Guthrie Lourdes Hospital
Greater Binghamton Association of Realtors
Binghamton University Foundation
SUNY Broome
Excellus BlueCross BlueShield
Toyota Material Handling North America
Levene Gouldin & Thompson, LLP
Core America
NYSEG and RG&E
Visions Federal Credit Union
Matthews Auto Group

CORPORATE PARTNERSHIPS

The following sponsors support the Chamber's goal of creating a diverse portfolio of programming, events, and networking opportunities. We gratefully acknowledge their support.



3i Graphics
Ad Elements, LLC
Advance Testing Co, Inc.
Alexa Langeland - State Farm Agent
American Civic Association
Ameriprise Financial
Anew Dermatology
Auchinachie Plumbing Heating & AC
AVRE
Beer Tree Brew Co.
Big Zues Barbecue
Binghamton Philharmonic Orchestra
BLI Alumni Association
Bob Carr 2.0
Broadview Federal Credit Union
Broadway in Binghamton
Brookdale Castle Gardens
Broome County
Broome County Arts Council
Broome-Tioga BOCES
Broome-Tioga Workforce
Brown & Brown Insurance
Caribbean Patty World
Cetera Investors
Chenango Supply Co., Inc.
Chroma Café & Bakery
City of Binghamton
Colliers Engineering & Design
Community Bank, N.A.
Community Foundation for South Central NY
Conklin Players Club
Confluence Running

Core America
Cornell Cooperative Extension
Culligan
Curcio Printing
D5 Consulting LLC
Dannible & McKee, LLP
Dave & Buster's
Davidson Fox & Co., LLP
Dick's Open
Dimon & Bacorn
DoubleTree by Hilton Binghamton
Eck Plastic Arts
Elderwood Village at Vestal
Endwell Rotary
Equinox Broadcasting
Fancher Appliance, Inc.
Foam It Insulation
Food & Fire BBQ ~ Taphouse
Gabriella's Cakes & Co
Goodwill Theatre, Inc./Schorr Family Firehouse Stage
reater Binghamton Association of REALTORS
GreenLight Networks
Harding Brooks Insurance
Holiday Inn Binghamton
Hue Studios
IDEA KRAFT
Iron Agave
Kampai Japanese Steakhouse
Kathy, Dave, and Eric's Flavored Coffee Company
Key Bank
Koffman Southern Tier Incubator
Kristy McWherter Agency, LLC

CORPORATE PARTNERSHIPS

Lesko Financial Services
Little Venice
Mountain Top Grove
NBT Insurance Agency, LLC
New Leaf Cider Co.
News 34
NYS Department of Labor
NYSEG
Pacemaker Steel
Pit Stop Popcorn
Premium Mortgage
Price Chopper
Quality Inn & Suites - Vestal
Rapid Deployable Systems, LLC
Remlik's Grille & Oyster Bar

Riger Marketing
Rogers Service Group
Roberson Museum
Ross Park Zoo
Safeguard Print & Promo
SEI Design Group
Small Addictions RC
Southern Tier Veterans Support Group
Suburban Propane
SUNY Broome Culinary & Events Center
SUNY Broome Community College
SVN
Sweetay's LLC
Synergy Athletics
Syracuse Technologies
TasteNY
Taylor Rental Center
The Addiction Center of Broome County
The Astor D. Rice Foundation
The Journey Through Psychological Services, LLC
The Kitchen Counter
The Riverdale Banquet Hall
Tioga State Bank
Townsquare Media
Tri-Cities Opera Company, Inc.
Traditions at the Glen
Tsha's Kitchen
United Way of Broome County
UNLEASHED Consulting Inc.
Unleashed Potential Consulting, LLC
Vestal Wine and Liquor
WBNG TV
Warren Real Estate
Wegmans
Worldwide Sport Supply
Your CBD Store-Vestal



YEAR IN REVIEW

The Greater Binghamton Chamber of Commerce continues to serve as a powerful force for business engagement, innovation, and regional advocacy. As we reflect on our recent accomplishments and look ahead to future opportunities, we are proud of the meaningful progress we've made together.

Throughout the past year, the Chamber has hosted impactful events that celebrate professional achievement, foster leadership development, and promote collaboration across industries. From recognizing emerging leaders to empowering women in business and supporting community service efforts, our programming remains focused on growth, inclusion, and innovation.



These efforts underscore our commitment to strengthening the business community and creating a more vibrant, connected Greater Binghamton. As always, we thank our members, partners, and volunteers for making this work possible—and we look forward to all we'll accomplish together in the years to come.

753

TOTAL # OF MEMBERS

49%

of Members

WITH 10 OR
FEWER EMPLOYEES

11%

of Members

WITH 100 OR
MORE EMPLOYEES

78

NEW MEMBERS

90%

RETENTION RATE

44,915

Full Time Employees

9,873

Part Time Employees

PROGRAMS & EVENTS

Women's Conference

"Be Fearless" boasted many amazing speakers, and hosted an exposition of goods and services for women and donated an abundance of items for charity partners, including RiseNY and the YWCA.



Thanksgiving Luncheon

At this year's Thanksgiving Luncheon there were 540 guests that attended this community event. During this year's event four amazing award recipients were celebrated, and attendees enjoyed the Keynote by Richard Matsushima.



Greater Binghamton Bridge Run

The Greater Binghamton Bridge Run is the premier running event in Greater Binghamton. The scenic course crosses over four bridges and under one with beautiful views of the Susquehanna and Chenango Rivers. The Bridge Run starts and ends at Mirabito Stadium and weaves through the heart of downtown Binghamton as well as through historic neighborhoods on the west side of Binghamton.

Experience BING

We provided more than 55 tours to potential job candidates interviewing for key positions in local companies.

HYPE Awards

Our 5th annual HYPE Awards honored 10 young professionals for going above and beyond in their industry and the community.

Live on the Waterfront

The Greater Binghamton Chamber's Office of Placemaking hosts a series of free summer concerts celebrating summer in Greater Binghamton. The concerts take place at Peacemakers Stage in downtown Binghamton, and host local vendors that sell their delicious food and beverages.



ADVOCACY

Economic Forecast and Building BC Awards

The Chamber was excited to host our Economic Forecast and Building BC Awards, where we celebrated the UHS Wilson Tower and Victory Lofts projects. We also heard valuable housing updates from Alison Donnelly, Executive Officer of the Greater Binghamton Association of Realtors, and enjoyed a healthcare panel featuring Lourdes President & CEO Kathy Connerton, UHS President & CEO John Carrigg, and Guthrie CEO Dr. Edmund Sabanegh, Jr.



Annual Labor & Employment Law Update

The Greater Binghamton Chamber of Commerce hosted its 36th Annual Labor and Employment Law Update, in partnership with Hinman, Howard, & Kattell, LLP. The event covered a range of important topics, including artificial intelligence, the New York Clean Slate Act, workplace harassment, wage and hour laws, workers' compensation, and remote work.

Upstate United

The Chamber worked closely with Upstate United to develop effective strategies to improve our advocacy efforts, build bi-partisan relationships and advance our legislative priorities.

Engaging Electeds

The Chamber held the second annual summer soiree where business owners had the opportunity to enjoy a beautiful summer evening of networking with other industry professionals and the members of our local, state, and federal delegation.



Legislative Breakfast

The Chamber hosted its 7th annual Legislative Breakfast featuring keynote speaker Kevin Lanahan, President of External Affairs & Corporate Communications with the New York Independent System Operator (NYISO). Kevin presented on the impacts of the Climate Leadership and Community Protection Act (CLCPA) and its grid reliability. Elected officials at all levels of government participated in round table discussions with business and nonprofit leaders.

GBEOP is the Chamber's 501c3 nonprofit organization that focuses on community leadership and education-workforce initiatives that help build a future talent pipeline for our local businesses.

BLI

- Twenty-four individuals graduated from the Broome Leadership Institute class of 2025 on March 27th, and the program celebrated 38 years. The BLI Class of 2025 completed a fundraiser and a service project for HCA. They raised over \$7,000, painted a classroom, and volunteered at the HCA's tasting event!
- Connected over 30 professionals with local nonprofit organizations for board opportunities at Speed Networking for a Cause



Youth Career Programs

- SPARK, a career exploration event for 8th graders, hosted 2140 students and 115 different careers with interactive activities.
- In partnership with Junior Achievement, the JA Inspire career exploration fair engaged 700 local students.
- Coordinated Junior Achievement programs in 41 classes, taught by 37 different business volunteers.
- BOCES New Visions completed the JA company program; developing InnoVision and donated their profits back to local mental health organizations.
- Participated in Manufacturing Days providing tours to over 200 high school students at local manufacturing sites during National Manufacturing Month.



BLI Alumni Association

- BLI Alumni sent out a survey to increase programming for the next year and are working on strategic planning for 2025-2026.
- The 2025 BLI Alumni Kids CAN build presented CHOW with over \$30,000 and engaged 10 school districts.
- The 2025 BLI Alumni of Distinction Award went to Chris Marion
- In July 2024 BLI Alumni had a picnic where 15 people connected at Otsinango park!

Workforce Development Programs

- GBEOP partnered with SUNY Broome to provide a 6-week management training for our Chamber businesses. 16 individuals participated from 14 different companies.

TOURISM



Visit Binghamton, Broome County's Tourism Promotion Agency is proud to represent an array of exciting events and attractions that highlight the unique charm and vibrant culture of Binghamton and its surrounding areas. From exploring the natural beauty of local parks and trails to experiencing the rich history and diverse arts scene, there's something for everyone to enjoy. Whether you're a local resident or a visitor from afar, we invite you to discover all that Broome County has to offer.

In 2024 we hosted 169 events which drew 66,795 visitors generating \$31.2 million in economic impact. In 2024 our golf package numbers continued to grow and for the first time ever, the impact of the program exceeded \$1million in direct impact. Our marketing efforts were important for driving business. **In 2024 we booked 7,991 rounds of golf and 2,890 hotel room nights generating \$1,003,925 in direct impact on hotel stays and golf rounds.**

In 2024 I Love NY shared the 2023 Tourism Economic Impact report as commissioned by Oxford Economics. **Broome County tourism generated \$46,541,000.00 resulting in tax savings of \$572.00 per household.**

Our website, www.VisitBinghamton.org, continues to produce strong results and visibility. We ended **2024 with 312,276 page views (57% increase), 1,482 brochures downloaded (40% increase) and 208,060 new users (70% increase)!**

In 2024, our social media marketing saw impressive growth over the previous year. **We reached over 255,000 people which was an increase of 9.9% from 2023. Content interactions stayed consistent at about 25,000 and our visits increased 14% as well as our link clicks with nearly 27% increase.**

Visit Binghamton created 2 more videos in 2024 to add to our growing library of content. We were able to capture stories about **DICK'S Sporting Goods and the John Hart Studio**. These two "family" stories show their history and impact on our community. <https://visitbinghamton.org/bing-stories/dicks-sporting-goods/> and <https://visitbinghamton.org/bing-stories/john-hart-studios/>

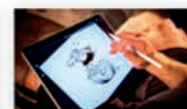


**BING
STORIES**

Explore these Bing Stories and skip that travel app or search engine to discover our most interesting places and people. Then plot your own adventure through Greater Binghamton and Be Part of Our Story!



DICK'S SPORTING GOODS



JOHN HART STUDIOS



ROD SERLING



The Visit Binghamton Film Office is an initiative under the Visit Binghamton & Greater Binghamton Chamber of Commerce umbrella.

Our Mission is to support filmmakers and production while shooting on-location in Broome County, while maintaining the best interests of community members. We are dedicated to driving economic growth in the region by providing resources and assistance with locations, permits, permission, crew members, and industry vendors.

Louis Newman continues to lead the Film Office efforts, and he has established working relationships with elected officials and local resources for the film industry while maintaining an emphasis on managing relationships with independent and studio producers.

- International exposure through industry events like the **Glasgow Film Festival**.
 - Stationed at Home, a feature film shot in Binghamton, made its world premiere at the Glasgow Film Festival to three sold out crowds - raising our community's profile within the industry.
- Managing relationships with key decision-makers, location scouts, and producers to position Binghamton as a prime film location.
 - HBO, A+E Networks, Crown Media Networks.
- Development of a location reel and inclusion in the Destination Film Guide to boost regional visibility.
 - Working with filmmaker Chris Johnson to produce a marketing reel showcasing our variety of locations in a variety of seasons.
- Strategic partnership with Buchwald Agency to more strategically connect with motivated producers and industry professionals.
 - Helps the office tap into a network of industry decision-makers. The ability to leverage an agency's connections to connect with motivated producers further strengthens Visit Binghamton Film's potential to land impactful projects.



A MESSAGE FROM OUR PARTNER



2025 was a year of momentum, collaboration, and progress across our region. As the leading economic development organization in the area, we are proud to support a community that continues to embrace opportunity, drive innovation, and foster growth at every level.

Our region has remained focused and resilient in the face of ever-changing economic landscapes. Businesses are expanding, entrepreneurs are launching new ventures, and community leaders are working together to shape a stronger, more dynamic future. Thanks to the ongoing support of our partners and strategic initiatives, local businesses have access to the tools and resources they need to grow and succeed.

2024 PROJECT OVERVIEW

102

NEW JOBS

\$7,704,610

NEW JOBS PAYROLL

\$168,651,222

NEW INVESTMENT

868

CONSTRUCTION JOBS

\$64,010,333

CONSTRUCTION
PAYROLL

\$29,865,198

NEW TAX REVENUE



**GREATER
BINGHAMTON**
CHAMBER OF COMMERCE



FIVE SOUTH COLLEGE DRIVE | BINGHAMTON, NY 13905