

EMAIL ADVERTISING PRICE LIST



**GREATER
BINGHAMTON**
CHAMBER OF COMMERCE

Monday Emails

AD CREATION/DESIGN	\$150
SINGLE MONDAY EMAIL	\$100/EMAIL
MONTHLY SPONSOR	\$200/MONTH

Bi-Weekly Wednesday Emails

AD CREATION/DESIGN	\$150
WEDNESDAY EMAIL	\$30/EMAIL

Dedicated Email

AD CREATION/DESIGN	\$150
SINGLE DEDICATED EMAIL	\$150/EMAIL

CONTACT:
MEG LUCAS
ML@THEAGENCY-NY.COM

PRINTED ADVERTISING



**GREATER
BINGHAMTON**
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Chamber Report

1/4 PAGE AD	\$75
1/2 PAGE AD	\$150
FULL PAGE AD	\$275

Membership Directory

BACK COVER	\$2,600
INSIDE FRONT	\$1,950
INSIDE FRONT RIGHT SIDE	\$1,950
INSIDE BACK	\$1,950
FULL PAGE AD	\$1,600
1/2 PAGE AD	\$950
1/4 PAGE AD	\$750
BOXED NAME IN DIRECTORY LISTING	\$75
BOXED NAME IN DIRECTORY LISTING WITH LOGO	\$100

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AD SPECIFICATIONS



**GREATER
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1/4 PAGE AD

3.4"W X 4.4"H

1/2 PAGE AD

7"W x 4.4"H (*Horizontal*)

4.4"W x 7"H (*Vertical*)

FULL PAGE AD

7"W X 9"H

EMAIL ADVERTISING

1080px W x 1080px H

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