

# BUILDING DIVERSITY, EQUITY, AND INCLUSION: DEI COHORT



## CREATIVE SPONSOR

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& ASSOCIATES  
CONSULTING / MARKETING / PUBLIC RELATIONS  
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*The DEI Cohort is a leadership program for the business community members who are dedicated to creating diversity, equity, and inclusion in the Greater Binghamton area. Each DEI Cohort is comprised of 20 selected applicants that reflect the commitment of DEI in various industries.*

## Over the course of the program class members will:

- Meet and build a network with other DEI officers and change-makers
- Gain an increased awareness and understanding of DEI issues in our community
- Receive the knowledge and experience to make an impact
- Complete assignments to launch DEI initiatives in their company

### Cost:

**\$1,000 Chamber Members**

**\$1,500 non-members**

## Program Topics:

Each session provides an extensive deep dive into DEI in the workplace and 75% must be attended for certification. Sessions will alternate between in-person and virtual settings. Topics include:

- Definitions & Unconscious Bias (In-Person)
- Micro-Aggressions and Barriers to DEI in the Workplace (Virtual)
- Workforce Development and Building Inclusive Environments (In-Person)
- Setting goals and Mock 3 Year Roadmap (Virtual)
- How to Have Difficult Conversations Part 1 (In-Person)
- How to Have Difficult Conversations Part 2 (Virtual)
- Recognition at 2022 DEI Conference

## Tentative Dates for 2022

March 4, April 1, May 6, June 3, July 8, August 5

September 14: DEI Conference

## DEI CHAMPION SPONSORS

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