



**WE'RE HERE  
TO BUILD A  
GREATER  
BINGHAMTON**

**2022 DIVERSITY, EQUITY & INCLUSION HALF-DAY CONFERENCE  
SEPTEMBER 14, 2022  
DOUBLETREE BY HILTON BINGHAMTON**

*A supplementary half-day conference building upon the inaugural DEI Conference. This event will focus on the next steps and goals of creating an inclusive community for economic development and beyond. Attendees can reflect on and enhance the DEI initiatives produced since the first conference and celebrate the certification of DEI Cohort participants.*

Attendance: 100+

**PRESENTING SPONSOR: \$3500 (1 Available)**

- Company recognition as Presenting Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Presenting Sponsor recognition on pre-event social media posts with an estimated reach 500 to 1,000 per post.
- Company logo as Presenting Sponsor on home page of Chamber's website prior to event as well as the on-line event registration page on Chamber's website
- Company logo as Presenting Sponsor on event flyer
- Opportunity to promote your company via Facebook Live prior to the DE&I Conference and during the DE&I Conference
- Five (5) complimentary tickets to attend event
- Recognition as Presenting Sponsor in any pre-event press conference(s)
- Dedicated signage as Presenting Sponsor on day of event with your company logo
- Prominent company table in designated area of DE&I Conference
- Opportunity to provide any company marketing materials for event attendees
- Recognition as Presenting Sponsor in Chamber President opening remarks
- Company President & CEO (or representative) to welcome attendees and kickoff event
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Presenting Sponsor in Year in Review
- Recognition as Presenting Sponsor in Chamber Business Directory Publication

**KEYNOTE SPONSOR: \$2500 (1 Available)**

- Company recognition as Keynote Speaker Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on social media posts
- Three (3) tickets to attend event

- Company President & CEO (or Company representative) to remark and introduce Keynote Speaker
- Opportunity to distribute marketing materials to attendees at lunch tables
- Company banner prominently displayed at event
- Signage on day of event with your company logo
- Opportunity to promote your company via Facebook Live prior to the DE&I Conference announcing Keynote Speaker
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

### **INCLUSION PARTNER SPONSOR: \$2500 (1 Available)**

- Company recognition as Inclusion Partner Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on dedicated social media posts
- Sponsor logo on all event collateral
- Three (3) complimentary tickets to attend in-person event OR Six (6) complimentary tickets to virtual event
- Opportunity to promote your company via Facebook Live prior to the DE&I Conference
- Opportunity to speak at Press Conference prior to the Conference
- Company banner prominently displayed at event
- Signage on day of event with your company logo
- Recognition as Inclusion Partner Sponsor in Chamber President's Opening Remarks
- Company logo will appear on slides shown during breaks in the sessions
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

### **KEYNOTE LUNCH SPONSOR: \$2000 (1 Available)**

- Company recognition as Keynote Lunch Speaker Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on social media posts
- Three (3) tickets to attend event
- Company President & CEO (or Company representative) to remark and introduce Keynote Lunch Speaker
- Opportunity to distribute marketing materials to attendees at lunch tables
- Company banner prominently displayed at event
- Signage on day of event with your company logo
- Opportunity to promote your company via Facebook Live prior to the DE&I Conference announcing Keynote Speaker
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

### **SUPPORTING SPONSOR: \$1,500 (2 Available)**

- Company recognition as Supporting Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on social media posts
- Two (2) tickets to attend event
- Opportunity to distribute marketing materials to attendees at event
- Company banner prominently displayed at event
- Signage on day of event with your company logo
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

### **SCHOLARSHIP SPONSOR: \$1,000 (1 Available)**

- Company recognition as Scholarship Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on social media posts
- One (1) ticket to attend event
- As the Scholarship Sponsor, your company will have the opportunity to have a voice in the distribution of ten (10) complimentary tickets to potential DE&I attendees who would not otherwise be able to attend
- Signage on day of event with your company logo
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

### **BREAKOUT SESSION SPONSOR: \$750 (3 Available)**

- Company recognition as Breakout Session Sponsor on pre-event Chamber marketing, including events emails to 1,500 Chamber contacts, website and press releases
- Sponsor recognition on social media posts
- One (1) ticket to attend event
- Company banner prominently displayed in breakout room at event
- Signage on day of event with your company logo
- Opportunity to give a brief presentation before introducing the breakout session speaker, as well as display any marketing materials on a table in the breakout room
- Photo and post-event recognition in Chamber newsletter and on Facebook
- Recognition as Sponsor in Year in Review
- Recognition as sponsor in Chamber Business Directory Publication

***For more information, contact Morgan White at (607) 296-2108 or [mwhite@greaterbinghamtonchamber.com](mailto:mwhite@greaterbinghamtonchamber.com)***