



**WE'RE HERE  
TO BUILD A  
GREATER  
BINGHAMTON**



## **2022 DEI CHAMPION SPONSORSHIP PACKAGE**

Our Chamber is committed to furthering diversity, equity and inclusion efforts in our community. We have expanded our programming to showcase the importance of these efforts and we are committed to continually providing resources for our members and community.

**This NEW DEI Champion Sponsorship Package** gives companies and organizations an opportunity to demonstrate their commitment to DEI internally to their employees and externally to their community. Our 2022 DEI Programming includes:

### **Diversity Dialogues**

**January, February, March, April, May, June 2022**

*This brand-new program will provide six 1-hour sessions of facilitated discussions to help our area businesses in the beginning stages of their DEI journey. These facilitated discussions will encourage businesses to start their own DEI Initiatives without fear of judgement and to enhance their workforce and business success. These sessions will be offered in a hybrid setting alternating in-person discussions with virtual meetings.*

*Attendance: 20+*

### **DEI Cohort**

**March, April, May, June, July, August 2022**

*The DEI Cohort is an extensive deep dive specifically tailored for diversity, equity, and inclusion officers, human resource directors, and senior leaders with the highest level of responsibility for implementation of diversity and inclusion initiatives. The cohort, which alternates as in-person and virtual sessions, is an opportunity for businesses to prioritize DEI initiatives within your own organizations. Applicants will strategically analyze and affect real change within their organizations through six 2-hour facilitated discussions and assignments.*

*Attendance: 20*

### **DEI Book Club**

**February, May, August, November**

*The DEI Book Club can help you sharpen your thinking, keep you accountable, and be a place to meet other professionals on the DEI journey. Educate yourself on diversity, equity, and inclusion topics and participate in a quarterly 1-hour group book discussion.*

*Attendance: 15+*

### **DEI Conference**

**September 14, 2022**

*A supplementary half-day conference building upon the inaugural DEI Conference. This event will focus on the next steps and goals of creating an inclusive community for economic development and beyond. Attendees can reflect on and enhance the DEI initiatives produced since the first conference and celebrate the certification of DEI Cohort participants.*

*Attendance: 100+*

## DEI CHAMPION SPONSOR PACKAGE: \$5,000

### *Your Sponsorship Includes:*

#### Business Exposure:

- Recognition on top of Chamber website DEI page as DEI Champion Sponsor
- Recognition in Chamber e-mail to members as DEI Champion Sponsor
- Opportunity to share your company's DEI initiatives and successes in DEI Champion Spotlight in Chamber Report newsletter

#### Diversity Dialogues:

- Company recognition as DEI Champion Sponsor on pre-event Chamber advertising to 1,500 Chamber email contacts
- Opportunity to include your top executive or DEI officer in the seminar month you sponsor and have them discuss how they implement the topic in their DEI Initiatives.
- One complimentary ticket to the full series for one staff member
- Company President & CEO (or Company representative) will kick off the month you are sponsoring with brief remarks about company and introduction of Session Facilitator
- Social media promotions on Chamber Facebook page
- Photo and post-event recognition in Chamber newsletter

#### DEI Cohort

- Company recognition on pre-event Chamber advertising as DEI Champion Sponsor to 1,500 Chamber email contacts
- Recognition as DEI Champion Sponsor in each DEI Cohort session
- Tuition waiver for an individual within your organization to participate in the DEI cohort if accepted
- Social media promotions on Chamber Facebook page
- Photo and post-event recognition in Chamber newsletter

#### DEI Book Club

- Company recognition on pre-event Chamber advertising as DEI Champion Sponsor to 1,500 Chamber email contacts
- Opportunity to include your top executive or DEI officer in the book club month you sponsor and have them discuss how they are inspired by the book
- Company President & CEO (or Company representative) will kick off the book club session you are sponsoring with brief remarks about company and introduction of session facilitator
- Social media promotions on Chamber Facebook page

#### DEI Conference\*\*

- Five (5) complimentary tickets to attend DEI Conference

**\*\* Note:** DEI Conference Sponsors have a special opportunity to upgrade their visibility to DEI Champion Sponsor level. Your company would commit to the cost difference between the Conference Sponsorship amount and the \$5,000 DEI Champion Sponsorship.

*For more information, contact Morgan White at (607) 296-2108 or [mwhite@greaterbinghamtonchamber.com](mailto:mwhite@greaterbinghamtonchamber.com)*