

THRIVE

Your Guide to Greater Binghamton

2021 Community Guide and Directory Insertion Order/Space Confirmation



**GREATER
BINGHAMTON**
CHAMBER OF COMMERCE

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact _____

Signature _____ Date _____

Advertising Specifications And Rates

(Check appropriate boxes)

COVERS

Full Color

- Back Cover
- Inside Front
- Inside Front Right Side
- Inside Back

Directory

- \$2,600
- \$1,950
- \$1,950
- \$1,950

Community Guide

- \$2,600
- \$1,950
- NA
- \$1,950

NEW for 2021

Feature your business or self in our new Neighbor portrait and interview for both print and digital versions of guide.

GENERAL ADVERTISING

(Choose one or both desired publications. Price is per publication)

	Size	Width/Height	Cost	Directory	Community Guide
NEW	<input type="checkbox"/> **Neighbor Spotlight**	Custom Photo & Interview	\$1,000	NA	<input type="checkbox"/>
	<input type="checkbox"/> Full Page	7w" x 9h"	\$1,600	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> 1/2 Page	7w" x 4.4h"	\$950	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> 1/4 Page	3.4w" x 4.4h"	\$750	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Boxed name in Directory listing		\$75	<input type="checkbox"/>	NA
	<input type="checkbox"/> Boxed name in Directory listing w/ logo		\$100	<input type="checkbox"/>	NA

Bundle Deal 1 - Purchase same size ad in both publications, receive a FREE Boxed name in Directory Listing with logo.

Bundle Deal 2 - Purchase a Neighbor Spotlight and receive 15% off an ad size of your choosing.

Complete this form and return by mail or fax below

- Check** (made payable to Greater Binghamton Chamber of Commerce)
OR
- Invoice Me**
OR
- Pay By Credit Card**
Call (607) 772-8860

Advertising Policy:

Preferred file type: PDF (portable document format, made only w/ Acrobat Distiller-NO PLUG INS). Distiller setting set on commercial. All artwork needs a resolution of 300 dpi or more. All color needs to be CMYK color space or the native files with fonts and artwork provided. Files that should never be supplied for reproduction are PowerPoint, Word-Perfect, Microsoft Word and any low resolution images (artwork from the internet).

Deadlines/Proofs/Payments: Artwork deadline is September 9th, 2021.

Questions?

Contact Amy Shaw at ashaw@greaterbinghamtonchamber.com or (607) 296-2111