



**GREATER  
BINGHAMTON**  
CHAMBER OF COMMERCE

## CHAMBER CONTINUES TO LAUNCH NEW PROGRAMS & INITIATIVES IN 2021

*2020 has been a roller coaster ride! From being poised to have one of our best years on record to being faced with one of the biggest challenges of our generation. And from this experience we all learned how to navigate a crisis and how to become stronger because of it. Just like all of you, your Chamber had to hit the reset button and rethink how we did everything while never losing sight of being a valuable resource for our 800 members.*

*We introduced virtual and hybrid programming, new content, and different ways of connecting with each other. As a result of this, we are ready to launch some exciting new programs and initiatives for 2021. And we can't wait for you to join us.*

### ADVOCACY

The Chamber is already actively involved in advocating for business issues throughout the region. How can we improve upon that? We will provide a new avenue for you to address the issues facing your business. The Chamber's new program, **Always Advocating - Quarterly Meetings**, will connect both our local business and elected leaders on specific topics so you can make your voice heard during this rapidly changing business environment.

### EDUCATION & TALENT PIPELINE

With our K-12 schools moving to hybrid and fully virtual models, the Chamber's affiliate organization, Greater Binghamton Education Outreach Program, is adapting programming to meet their needs. GBEP will feature **"SPARK: Industry Deep Dives"** - a series of videos geared towards 8th graders that highlight different career pathways, work with area schools and BOCES to create **microcredentials**, leverage **new, digital content from Junior Achievement**, and partner with JA to offer a **virtual, regional career exploration event**. All of these programs align with **PEAK**, the integrated K-12 career pathway program for our region that will be rolled out in winter 2021.

In addition, the **Broome & Tioga Talent Task Force** is renewing its focus by creating a 2021-25 strategic plan to address current and future workforce needs in our region. This group is a collaboration of economic development, business, K-12 schools, higher education, and non-profits.

### NEW TARGETED PROGRAMMING

Women make up roughly half the workforce and have been heavily impacted by COVID-19. In order to

continue to support their personal and professional development, the Chamber will launch a brand-new **Women's Conference**. This full day event, planned by women for women, will be a place where women are supported and have their voice heard.

A brand-new, half-day conference focused on **Diversity, Equity and Inclusion** will take an in-depth look into what a more inclusive community can mean for economic development and beyond. This event will equip you with the tools to take action and make an impact in transforming your workplace and community.

A 7-part, monthly series titled **Inside the C-Suite** will highlight Greater Binghamton's top executives and how they are inspired by Stephen Covey's "The 7 Habits of Highly Effective People" to create success in their own personal and professional lives. Attendees will have the opportunity to attend the entire series or individual sessions.

**A Quarterly Webinar Series** will feature thought leaders who will present an engaging three-part series in Innovative Business Practices, Business Strategies, Talent Management and Financial Wellness. Attendees will have the opportunity to attend the entire series or individual sessions.

### PEER TO PEER NETWORK

The Chamber will help facilitate the creation of peer groups for members seeking to engage with other members in their respective fields or industries. **Peer groups** provide the opportunity for members to develop deeper connections with fellow members who share common business goals, interests, and issues. These connections help grow business, advance careers, and build lasting relationships. Networks will be self-managed by members and facilitated by the Chamber.

**LEARN MORE AT [WWW.GREATERBINGHAMTONCHAMBER.COM](http://WWW.GREATERBINGHAMTONCHAMBER.COM)**

# 2021 CHAMBER EVENTS CALENDAR

## JANUARY

Connect Over Lunch  
Legislative Agenda Rollout & Advocacy Day  
Quarterly Webinar Series 1  
SPARK: Industry Deep Dive  
Virtual Member Meet Up

## FEBRUARY

Economic Forecast/Building BC  
Connect Over Lunch  
Quarterly Webinar Series 1  
STEAM Pathways  
Virtual Member Meet Up

## MARCH

Inside the C-Suite  
Eggs & Issues  
Connect Over Lunch  
Quarterly Webinar Series 1  
SPARK: Industry Deep Dive  
Speed Networking for a Cause  
Virtual Member Meet Up  
BLI Graduation

## APRIL

Inside the C-Suite  
Connect Over Lunch  
SPARK: Industry Deep Dive  
Quarterly Webinar Series 2  
Quarterly Advocacy Meeting  
Virtual Member Meet Up  
SPARK powered by JA Inspire  
Family Career Nights

## MAY

Inside the C-Suite  
Canstruction  
Eggs & Issues  
SPARK: Industry Deep Dive  
Annual Dinner  
Quarterly Webinar Series 2  
Connect Over Lunch  
Launch Pad  
Virtual Member Meet Up  
Family Career Nights

## JUNE

Chamber Classic  
Inside the C-Suite  
Connect Over Lunch  
Quarterly Webinar Series 2  
SPARK: Industry Deep Dive  
Women's Conference  
BLI Alumni ANNUAL Board Mtg & Recruiting Event  
Virtual Member Meet Up  
BING Connect

## JULY

Inside the C-Suite  
Eggs & Issues  
Connect Over Lunch  
HYPER Awards  
Quarterly Webinar Series 3  
Clambake  
Virtual Member Meet Up  
BING Connect

## AUGUST

Legislative Breakfast  
Inside the C-Suite  
Job Fair  
Quarterly Webinar Series 3  
Virtual Member Meet Up

## SEPTEMBER

Inside the C-Suite  
Eggs & Issues  
Quarterly Webinar Series 3  
Connect Over Lunch  
Diversity & Inclusion Event  
Virtual Member Meet Up  
Bridge Run

## OCTOBER

YP Summit  
Quarterly Webinar Series 4  
Connect Over Lunch  
Labor & Employment Law Update  
Virtual Member Meet Up  
Quarterly Advocacy Meeting  
Wine Tasting

## NOVEMBER

Eggs & Issues  
Thanksgiving Luncheon  
Connect Over Lunch  
Quarterly Webinar Series 4  
Virtual Member Meet Up

## DECEMBER

Job Fair  
Connect Over Lunch  
Quarterly Webinar Series 4  
Virtual Member Meet Up

