



COVID-19 Recovery Team: Tourism & Quality of Life Workgroup

Purpose

The purpose of this group is to work with key stakeholders to address impact on tourism and overall quality of life issues. We will position Broome County as “front of mind” for relocation, development and visitation. This group will create messaging through video and other social media ads to show the beauty and diversity of our community. Visitors will imagine themselves visiting here and recruits will see the potential life they can build here.

Meetings

The Workforce workgroup will initially convene weekly on Thursdays at 10:00 am via video conference and this meeting frequency will be adjusted as the need requires. It is expected that this group to convene for a minimum of 12 months. The Workforce workgroup meetings will be organized and facilitated by the Director of Visit Binghamton/Senior VP of the Greater Binghamton Chamber of Commerce. All 3 Recovery Teams will provide feedback and recommendations to the Response Cabinet. This will be a visible and active effort that will report progress on a regular basis to the community.

Membership

The Tourism & Quality of Life Workgroup will include the following members. (Listed Alphabetically)

Natalie Abbadessa	The Agency
Nancy Barno-Reynolds	Broome County Arts Council
Joseph Bertoni	Broome County Legislature Clerk
Travis Bort	ABC Creative Group
Richard Bucci	The Agency Board Member
Kerry Gallagher	C & K Communications
Teresa Hatton	Residence Inn & Greater Binghamton Hospitality & Tourism Association
Daniel J. Reynolds	Stephen Feehan Financial Svcs /Chair of the Broome County Legislature
Chris Rhoades	Beer Tree Brewing Co.
John Stevens	The Agency Board Member / Consultant
Chris Whalen	Communications Director with Assemblywoman Donna Lupardo
Elizabeth Woidt	Broome County Parks & Recreation

STAFF:

Judi Hess (LEAD)	Visit Binghamton/Chamber
Gina Calisi	Visit Binghamton/Chamber
Cassie Green	Visit Binghamton/Chamber
Colleen Shanahan	Chamber