

## COVID-19 Economic Response, Recovery and Resiliency Task Force

The COVID-19 Response, Recovery and Resilience Task Force is a collaboration of industry, government, economic development and non-profit organizations established to address the immediate (0-6 months), short term (6-12 months) and long-term (12-24 months) needs of businesses and non-profit organizations operating in Broome County/Greater Binghamton.

### I. Task Force Objectives

#### 1) **Response Mode** (0-6 months):

- Understand the current situation of businesses impacted by COVID-19 and **determine which businesses are at highest risk**;
- Establish **baseline economic data** pre COVID-19 and articulate actual economic impact over the next 6 months;
- Educate and communicate information on any and all programs and resources to achieve a **minimum level of loss**;
- **Shared registry** of businesses/organizations looking for assistance;
- Coordination of local, state and federal representatives

#### 2) **Recovery Mode** (3-12 months):

- Identify programs, messaging, and determine financial, workforce and other needs to return to baseline {and beyond} economic conditions pre COVID-19;
- Look at the creation of additional local funding resources for a later date;
- Engage in Regional Economic Development Council process to address recovery needs;
- Redefining “essential” occupations to get back people back to work

#### 3) **Resiliency Mode** (12-24 months):

- Outline needs to provide for economic, workforce and other business resiliency in preparation for long-term recovery and future events;

\*Please note that the target audience of this effort is related to operations of private sector businesses and non-profit organizations. Other efforts related to government, emergency or other services may be established. We will work collaboratively with other efforts.

### II. COVID-19 Economic Recovery Cabinet

## **Purpose**

The purpose of this group is to convene regularly to 1) communicate needs and information from their each member's respective constituency/customers; 2) identify the "30,000 foot" needs of the community and relay this information to their respective constituency/customers; and 3) to receive / provide input from three distinct (3) Recovery Teams: financial and economic continuity; workforce retention & attraction; 3) tourism and quality of life.

## **Meetings**

The Cabinet will initially convene weekly via video conference and this meeting frequency will be adjusted as the need requires. It is expected that this group to convene for a minimum of 12 months.

The meetings will be organized and facilitated by the CEO of the Leadership Alliance (The Agency and the Greater Binghamton Chamber of Commerce).

## **Membership**

The Economic Recovery Cabinet will include the following members. (Listed Alphabetically)

Fred Akshar*	NYS Senate 52 <sup>nd</sup> District
John Bernardo	The Agency Board of Directors
Kevin Blake	Greater Binghamton Chamber of Commerce Board of Directors
Diane Brown	Community Foundation of South Centra
Rich David	Mayor, City of Binghamton
Kevin Drumm	SUNY Broome Community College
Stacey Duncan	Leadership Alliance (Agency/Chamber)
Frank Evangelisti	Broome County Planning
Jason Garnar	Broome County Executive
Donna Lupardo	NYS Assembly District 123
Aaron Martin	Representing BC Legislative Chairman Dan Reynolds
Carol Miller	AM&T
Joe Moody	Representing Town of Union
Bob Murphy	Broome Tioga Workforce
Brian Rose	Binghamton University
Omar Sanders	Empire State Development
Bob Sweet	National Development Council
LoriAnne Welch	United Way of Broome County

## **III. COVID-19 Recovery Teams**

Staff from the Leadership Alliance will establish three (3) distinct workgroups in the following areas:

- Financial & Business Continuity
- Workforce & Talent Retention & Attraction
- Quality of Life & Tourism

**Financial & Business Continuity:** Identify immediate and long-term financial strategies to assist businesses in the recovery; Build resiliency strategies such as recommendations for technology infrastructure to improve electronic commerce systems; communicate financial and economic priorities to government stakeholders (NYS, Empire State Development, Federal officials).

Team Leader: Brendan O'Bryan

**Workforce & Talent Retention & Attraction:** Connect businesses to resources for both short term and long term employment continuity; Prepare Broome County workers for the future employment needs (i.e. distance learning, how employers can regrow their workforce as they ramp back up and how to retain the key talent they don't want to lose); Communicate immediate temporary and permanent employment opportunities to job seekers and/or recently laid off employees. Schedule a job fair when the community can resume normal activity.

Team Leader: Amy Shaw

**Tourism & Quality of Life:** Work with key stakeholders to address impact on tourism and overall quality of life issues. Work to continue to position Broome County as "front of mind" for relocation, development and visitation.

Team Leader: Judi Hess

### **Membership**

The Recovery Teams will be made up of no more than nine (9) subject matter experts or community stakeholders as identified by the team leaders.

A full list of Team members will be distributed once complete.

### **Meetings**

Recover Teams will meet weekly - virtually until in-person meetings are made available. The Recovery Teams will provide feedback and recommendations to the Response Cabinet.

This will be a visible and active effort that will report progress on a regular basis to the community.