



Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact _____

Signature _____ Date _____

Advertising Specifications And Rates

(Check appropriate boxes)

COVERS

| <u>Full Color</u> | <u>Directory</u> | <u>Community Guide</u> |
|--|------------------|------------------------|
| <input type="checkbox"/> Back Cover | \$2,600 | \$2,600 |
| <input type="checkbox"/> Inside Front | \$1,950 | \$1,950 |
| <input type="checkbox"/> Inside Front Right Side | \$1,950 | NA |
| <input type="checkbox"/> Inside Back | \$1,950 | \$1,950 |

GENERAL ADVERTISING

(Choose one or both desired publications. Price is per publication)

| <u>Size</u> | <u>Width/Height</u> | <u>Cost</u> | <u>Directory</u> | <u>Community Guide</u> |
|--|---------------------|-------------|--------------------------|--------------------------|
| <input type="checkbox"/> Day in the Life | Custom Editorial | \$1,850 | NA | <input type="checkbox"/> |
| <input type="checkbox"/> Full Page | 7w" x 9h" | \$1,600 | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> 1/2 Page | 7w" x 4.4h" | \$950 | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> 1/4 Page | 3.4w" x 4.4h" | \$750 | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> Boxed name in Directory listing | | \$75 | <input type="checkbox"/> | NA |
| <input type="checkbox"/> Boxed name in Directory listing w/ logo | | \$100 | <input type="checkbox"/> | NA |

***NEW* Bundle Deal** - Purchase same size ad in both publications, receive a FREE Boxed name in Directory Listing with logo.

Complete this form and return by mail or fax below

- Check** (made payable to Greater Binghamton Chamber of Commerce)
OR
 Invoice Me
OR
 Pay By Credit Card
thrivebing.com

Advertising Policy:

Preferred file type: PDF (portable document format, made only w/ Acrobat Distiller-NO PLUG INS). Distiller setting set on commercial. All artwork needs a resolution of 300 dpi or more. All color needs to be CMYK color space or the native files with fonts and artwork provided. Files that should never be supplied for reproduction are PowerPoint, Word-Perfect, Microsoft Word and any low resolution images (artwork from the internet).

Deadlines/Proofs/Payments: Artwork deadline is January 20, 2020.

Questions?

Contact Meredith Mullins at mmullins@greaterbinghamtonchamber.com or (607) 772-8860