

### 2020 Young Professionals Summit Breakout Session Proposal

Date: October 15, 2020

Location: Holiday Inn, Binghamton, NY

Visit <u>www.greaterbinghamtonchamber.com/ypsummit</u> to learn more about the previous conference speakers, past schedule and photos.

The Greater Binghamton Chamber Young Professionals Summit is an annual event that brings together more than 300 young professionals and community leaders for a high-energy conference full of personal, professional and community development.

The YP Summit committee is seeking proposals from candidates who are interested in engaging with attendees during the Summit. The formats accepted this year include:

- Special session/Keynote (60 minutes): Presentation for larger audiences (250+) on topic of interest for a variety of professional backgrounds
- Workshop (45 minutes): interactive presentation and discussion
- Think tank or Round Table discussion (45 mins): Facilitated discussion with active participation by attendees
- TED Talk style (20 minutes): Engaging presentation about one idea of interest
- Panel Discussion (45 minutes): Multiple speakers creating dialogue on a topic of interest to young professionals

# **Breakout Session Categories**

For the upcoming Summit, we are focused on identifying speakers to engage with young professionals in a meaningful way by sharing their expertise, stories, advice and nuggets of knowledge and wisdom that speak to the professional and personal growth of attendees or the betterment of the community in which we live, work and play. Examples of topics include sessions surrounding:

<b>Professional Development:</b> Content that will help YP's be more successful in the workplace	Personal Development (including health and well- being): Content that will help YPs live a more happy or successful life
<ul> <li>How to get the most out of your workplace mentors, how to turn mentors into advocates, or how to be a mentor to others</li> <li>Multi-generational workplaces</li> <li>Business ethics</li> <li>Developing business acumen and business communication skills</li> <li>Developing professional relationships</li> <li>Cultivating teamwork and how workplace environments are changing in the 21st century</li> <li>Leadership</li> <li>Diversity, Equity and Inclusion</li> </ul>	<ul> <li>Growth Mindset</li> <li>Physical well-being</li> <li>Emotional well-being</li> <li>Financial literacy</li> <li>Putting an emphasis on these issues as they specifically relate to young professionals and their careers</li> </ul>

Community and Economic Development: Content that will help YPs actively engage with the local public and private sectors to build strong communities, industries and markets	Other: You're the expert! We want to hear the creative, engaging, innovative, mind-blowing, interactive and novel ideas you have for your session and for our YPs.
<ul> <li>Public policy issues affecting Greater Binghamton</li> <li>The role of Greater Binghamton YPs in Binghamton's economic growth</li> <li>How to make Binghamton a better place to live, work and play</li> </ul>	<ul> <li>What do YOU think YPs need to hear?</li> <li>How do you think YPs can become more productive members of the community, become more engaged with their surroundings or bring the greatest value to their employers while nurturing their own happiness and well-being?</li> </ul>

#### **Speaker Expectations**

- Lead a breakout session for 20-70 participants. Ideally, topics should be informative and relevant to a young professional living and working in the Greater Binghamton community. **Presentations should be energetic, engaging, and interactive**. The session you present should be the session you pitched in your proposal.
- Provide all materials for session participants.
- Coordinate special equipment or material needs with Greater Binghamton Chamber staff.
- · After selected, provide a 100-word summary of your presentation to be used in the participant materials
- After selected, take a professional photo with Chamber staff or provide a professional photo to be used in promotional materials.
- Communicate travel arrangements and reimbursement needs with Chamber staff.
- Meet all deadlines established by the Chamber and the Summit Planning Committee for providing information and materials, in order to ensure a successful and smooth planning process.
- Share information about the event on your professional, or personal, social media outlets. Content can be provided to you.
- Sign a contract agreeing to details and deadlines.
- Arrive 60 minutes before your scheduled time.

### **Timeline**

**Proposals are due Friday, July 17th, 2020 at 11:59 p.m**. The Summit Speaker Committee will review all applications and will follow up if interested in learning more about your presentation.

# All proposals are to be submitted via on-line form at:

https://docs.google.com/forms/d/e/1FAIpQLSdTqsvm\_IKxkfcuHe1T311n7WpnASsRF4VAuOVy1I9hLvB5kQ/viewform?usp=sf\_link

These questions may be previewed at www.greaterbinghamtonchamber.com/ypsummit

For any questions, please email mjones@greaterbinghamtonchamber.com