



**BING
CONNECT**

**Various Locations
June – July 2019**

Bing Connect is a brand-new program running from June to July for college interns working at companies in the Greater Binghamton area. The program was created to bring these talented individuals together and engage them with all that our community has to offer! Four innovative and interactive events will connect them with their peers from other industries and young professionals, while showcasing the best places and experiences in town. We are excited to see this community come together!

Attendance: 250+ during the six-week program

THE YP ADVOCATE SPONSOR (\$2,500)

Sponsorship includes:

- Company recognition on all pre-event Chamber advertising as the YP Advocate Sponsor including events emails to 1,500 Chamber contacts and on the Chamber website
- Company logo included on thank you signage at the YP Awards and Kickoff Event
- Photos and Post Event recognition on social media outlets and Chamber newsletter
- Company recognition on regular emails to intern participants
- Company logo on the Young Professionals Alliance landing page on the Chamber's website
- Recognition as Sponsor in any pre-event press conference(s)
- Recognition in 2020-2021 Business Directory Sponsor page
- Recognition as Sponsor in 2019 Annual Report
- Sponsorship provides scholarship opportunity for interns and organizations who could not afford to participate otherwise
- Three (3) interns from company to participate at each event