



## 2019 Young Professionals Summit Breakout Session Proposal

The Greater Binghamton Chamber Young Professionals Summit is an annual event that brings together more than 300 young professionals and community leaders under one roof for an entertaining and educational day of personal, professional and community development. Young Professionals will be surrounded by diverse, like-minded millennials and trail-blazing community leaders discussing how they take their place in the Greater Binghamton business community and make a difference. The October 10, 2019 event is organized by the Young Professional Alliance, a network established by the Greater Binghamton Chamber of Commerce and is held at the Holiday Inn Downtown Binghamton.

The unique aspects included in the YP Summit are critical to the retention of young professionals in the Greater Binghamton region. The structure of the day allows for meaningful conversations and connections made between attendees, as well as building business and leadership skills.

The Greater Binghamton Chamber Young Professionals are seeking proposals from candidates who are interested in engaging with attendees via a large group session or workshop (about 45 minutes in length with an additional 15 minutes for dialogue and attendee engagement) during the Summit.

### Breakout Session Categories

For the upcoming Summit, we are focusing on identifying speakers to engage with young professionals in a meaningful way by sharing their expertise, stories, advice and nuggets of knowledge and wisdom on any number of topics that speak to the professional and personal growth of attendees or the betterment of the community in which we live, work and play. Examples of topics include (but are not limited to) sessions dealing with:

<b>Professional Development:</b> Content that will help YPs be more successful in the workplace	<b>Personal Development (including health and well-being):</b> Content that will help YPs live a more happy or successful life
<ul style="list-style-type: none"> <li>• How to get the most out of your workplace mentors, how to turn mentors into advocates, or how to be a mentor to others</li> <li>• Managing up or managing down</li> <li>• How millennials and baby boomers can coexist</li> <li>• Business ethics</li> <li>• Developing business acumen and business communication skills</li> <li>• How to define and chart your own career path; professional branding and self-presentation</li> <li>• Developing professional relationships</li> <li>• Cultivating teamwork and how workplace environments are changing in the 21st century</li> </ul>	<ul style="list-style-type: none"> <li>• Psychological well-being</li> <li>• Physical well-being</li> <li>• Emotional well-being</li> <li>• Financial well-being</li> <li>• Putting an emphasis on these issues as they specifically relate to young professionals and their careers</li> </ul>
<b>Community and Economic Development:</b> Content that will help YPs actively engage with the local public and private sectors to build strong communities, industries and markets	<b>Other:</b> You're the expert! We want to hear the creative, engaging, innovative, mind-blowing, interactive and novel ideas you have for your session and for our YPs.
<ul style="list-style-type: none"> <li>• Public policy issues affecting Greater Binghamton</li> <li>• The role of Greater Binghamton YPs in Binghamton's economic growth</li> <li>• How to make Binghamton a better place to live, work and play</li> </ul>	<ul style="list-style-type: none"> <li>• What do YOU think YPs need to hear?</li> <li>• How do you think YPs can become more productive members of the community, become more engaged with their surroundings or bring the greatest value to their employers while nurturing their own happiness and well-being?</li> </ul>

For a look at the 2018 YP Summit(speakers, schedule and photos), visit [www.greaterbinghamtonchamber.com/ypsummit](http://www.greaterbinghamtonchamber.com/ypsummit)

## Speaker Expectations

- Lead a breakout session for up to 70 participants. Ideally, topics should be informative and relevant to the Summit's theme, the diverse Greater Binghamton community and its YPs. Presentations should be energetic, engaging, and, where appropriate, interactive. The session you present should be the session you pitched in your proposal.
- Provide all materials for session participants.
- Coordinate special equipment or material needs with Greater Binghamton Chamber staff.
- After selected, provide a 100-word summary of your presentation to be used in the participant materials
- After selected, take a professional photo with Chamber staff or provide a professional photo to be used in promotional materials.
- Communicate travel arrangements and reimbursement needs with Chamber staff.
- Meet all deadlines established by the Chamber and the Summit Planning Committee for providing information and materials, in order to ensure a successful and smooth planning process.
- Share information about the event on your professional, or personal, social media outlets. Content can be provided to you.
- Sign a contract agreeing to details and deadlines.
- Arrive 60 minutes before your scheduled time.

## Timeline

**Proposals are due Friday, March 1, 2019 at 11:59 p.m.** The Summit Speaker Committee will review all applications and may follow up with questions or suggestions for your presentation. Final selection of speakers and communication to all candidates will be completed no later than **Tuesday, April 30, 2019.**

**Proposals are to be submitted via on-line form at [greaterbinghamtonchamber.com/YPsummit](http://greaterbinghamtonchamber.com/YPsummit) Below are the questions.**

## Questions

1. Speaker's First Name (required)
2. Speaker's Last Name (required)
3. Organization or Business Representing and Address (required)
4. Email Address (required)
5. Cell Phone Number (required)
6. Session Title (required)
7. Provide a summary of your session (limit to 100 words) (required)
8. Provide a brief bio about yourself and any co-presenters (limit to 75 words) (required)
9. Briefly describe your speaking experience (limit to 50 words) (required)
10. Please provide a brief explanation of why you think YPs will better themselves by attending your session (limit to 100 words). (required)
11. In what way will your session engage its attendees? For example, what is your "call to action"? Is your session interactive? (limit to 300 words) (required)
12. In addition, what ways will you include time for the attendees to engage and interact with each other?
13. Do you prefer a morning or afternoon session? Would you be interested in presenting twice?
14. Please provide links to your social media handles or any videos of presentations you have given.
15. Please provide any additional information that would benefit the speaker selection committee (limit to 75 words)
16. **Stipends are available, TBD based on experience and travel needs.** Please let us know if you will be travelling, what the estimated travel costs are, and your expected fee range.

Please note: Proposals that resemble a sales pitch will not be considered.