



Expand your marketing reach electronically & affordably to Greater Binghamton Chamber Members via...

“Member Business News & Events”
Twice-Monthly E-Blast

*New marketing opportunity for **Chamber members only***

- ✓ Is your organization hosting an upcoming community event?
- ✓ Is your company offering an important educational seminar?
- ✓ Are you looking for a new way to publicize/broadcast your business’s important news announcements?

*The Chamber’s newest member benefit, **“Member Business News & Events”** **Twice-Monthly E-Blast**, will give you the opportunity to market your information to fellow members 1x – 2x/ month in a very cost-effective way.*

The Greater Binghamton Chamber recently launched a “Member Business News and Events” E-blast twice a month. The e-blast will be sent to nearly 1,400 contacts at our 850 chamber member business companies the 2nd week and the 4th week of the month. A maximum of 10 items will be posted each issue. *This marketing opportunity is only available to Chamber members.*

Advertising Opportunities:

- ✓ **Monthly Sponsor of Member Business News & Events: \$100.** Company name and logo will be featured at the top with a direct link to your website for both e-blasts in one month.
- ✓ **News or Event Item Listing: \$25 per item for one mention/\$50 per item for two mentions.** Information listed will include: Organization, Event Name, Date, Time, Location and Link to PDF Flyer or Website, or One Sentence Announcement.

For more information, contact Amy Shaw, Vice President, Member Services, at (607) 772-8863 x313 or ashaw@greaterbinghamtonchamber.com.