

The Greater Binghamton Chamber 2010 Quality of Life and Membership Directory

INSERTION ORDER/SPACE CONFIRMATION

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Contact _____

INV.# _____ _____
Sales Mgr. _____ _____
Ad # _____

Repeat my previous ad I am a new advertiser I wish to change my ad. See info below

Signature _____ Date _____
 (Your signature is required to process order)

ADVERTISING SPECIFICATIONS AND RATES

(check appropriate boxes)

COVERS

<u>-All Full Color-</u>	<u>Directory</u>	<u>Quality of Life</u>
<input type="checkbox"/> Back Cover	\$2,500	\$2,500
<input type="checkbox"/> Inside Front	\$1,850	\$1,850
<input type="checkbox"/> Inside Front R. Side	\$1,850	\$1,850
<input type="checkbox"/> Inside Back	\$1,850	\$1,850

GENERAL ADVERTISING

<u>B/W</u>	<u>Color</u>	<u>Size</u>	<u>Width/Height</u>	<u>B/W</u>	<u>Color</u>	<u>Directory</u>	<u>Quality of Life</u>
<input type="checkbox"/>	<input type="checkbox"/>	Full Page	8" x 10"	\$975	\$1,350	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	1/2 Page	8" x 5"	\$625	\$ 675	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	1/4 Page	4" x 5"	\$445	\$ 525	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	1/8 Page	4" x 2 1/2"	\$325	\$ 395	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>		Boxed name in category section		\$ 50			
<input type="checkbox"/>		Boxed name in category section with logo		\$ 75			

Please complete this form

Fax to: Chamber Publications
 Press & Sun-Bulletin 607-798-1237
Or return to:
 Press & Sun-Bulletin
 P.O. Box 1270, Binghamton, NY 13902
 Attn: Advertising Dept.
 Chamber Publication
 Telephone 607-798-1131

Advertising Policy:

Preferred file type: PDF (portable document format, made only w/ acrobat distiller---NO PLUG-INS). Distiller setting set on commercial. All artwork needs a resolution of 300 dpi or more. All color needs to be CMYK color space or the native files with fonts and artwork provided. Files that should never be supplied for reproduction are PowerPoint, word-perfect, Microsoft word and any low resolution images (artwork from the internet).

Deadlines/Proofs/Payments: Ad reservation and copy deadline is February 26, 2010.