

What graduates say about BLI...

"I will never let anyone tell me there is nothing to do in Binghamton. After only a few months, my eyes have been opened to the tremendous resources and activities unique to this area. People constantly dwell on the past and what Binghamton used to be, but BLI has shown me what Binghamton can and will be if leaders in the community take the initiative to make it happen."

Randi M. Goldman, BLI '09, Director of Development, Northwestern Mutual Financial Network

"I have worked in Binghamton for the last 20 years but I have learned more about the area in the last 6 months. I feel very fortunate to have had this opportunity."

**Alice L. Cobb, CLU, ChFC, BLI '04, Vice President
Columbian Mutual Life Insurance Company**

"BLI is a fun way to learn about the community. It offers the latest information on topics that are the fabric of our community's services. The challenge now is to carry this information forward through serving on community boards."

**Keith D. Chadwick, BLI '00, President/CEO
United Methodist Homes**

"BLI has created a community of peers you will find nowhere else. It exposes you to organizations and individuals that otherwise you'd never meet."

**Laura E. Biasillo, BA, MPP, BLI '09, Agricultural
Economic Development Specialist, Cornell
Cooperative Extension of Broome County**

"Despite the wonderful experiences and all I have learned about our community, the most valuable part of the BLI experience has been the development of new friendships. Our BLI class is a diverse group of individuals of all ages and various walks of life. It has been my pleasure to get to know these people, learning about their incredible strengths and talents. I feel fortunate to have had the opportunity to share and exchange our ideas, opinions and beliefs. BLI is a considerable investment of a person's time and energy. It has definitely been worth the effort!"

**Mark Capobianco, BLI '08, Superintendent, Vestal
Central Schools**

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ashaw@greaterbinghamtonchamber.com
Broome Leadership Institute
Please submit application by 5:00 p.m. August 1
Application forms are also available at the Chamber office in the Metrocenter, Binghamton.

To receive an application, please detach and return to:

Application Request Form

Please send an application for the Broome Leadership Institute to:

Name_____

Phone_____

Fax_____

Business/Organization_____

Address_____

City_____

State_____

Zip_____

E-mail_____

BROOME LEADERSHIP INSTITUTE



A Program of the Greater Binghamton Education Outreach Program (GBEOP) –

*An affiliate organization of the Greater
Binghamton Chamber of Commerce*

BROOME LEADERSHIP INSTITUTE

WHAT IS BLI?

Started in 1988, and now celebrating its 25th Anniversary with the BLI Class of 2012, **Broome Leadership Institute** is a GBEOP sponsored program that draws prospective leaders from a cross section of the community. Its purpose is to stimulate these promising individuals to work more effectively within their own spheres of interest and influence and to expand their civic and community activity. It seeks to foster a network of leaders who are committed to understanding and improving the quality of living in our region.

GOALS OF BLI INCLUDE:

1. To deliver programs which touch most major issues of our community, including the discussion of strengths, weaknesses, opportunities and threats, and to present a balanced perspective from key individuals and objective observers.
2. To build a network of participants which will expand the range of associations of each member and which will be maintained beyond the duration of the program.
3. To develop and foster a higher level of civic and community concern by participants. To stimulate the interest of participants in civic agencies and community organizations.

BENEFITS:

- Enhanced leadership skills
- A network of community contacts
- Increased understanding and awareness of community issues
- Opportunity to play a key role in efforts to enhance the economic and social development of the area
- New friendships and working relationships

PARTICIPANTS:

Each BLI class is comprised of 20 selected candidates that reflect the diversity of the community and represent a cross section of business, government, education and non-profit organizations. They bring with them varying degrees of volunteer experience and demonstrate an interest in community service. A committee of the BLI Advisory Board will make the selection based on the completed application and interview.

COMMITMENT:

True leaders are serious about their commitments, and with only 20 spaces in the program, commitment to participate fully is essential. **The Orientation Retreat is mandatory and class members must attend 75% or more of all sessions to graduate from the program.** Graduates are encouraged to get involved with community organizations and will be added to our Alumni directory of nearly 400 graduates.

Twelve full-day sessions are held on 1st, 3rd and/or 5th Thursdays from 8:30am through 4:30pm. In addition, class members will participate in a team-building retreat, and class community service project, which should be completed by and presented at the graduation ceremony in March.

TUITION:

Tuition is \$1,250 for Chamber members and \$1,500 for non-members. This covers all costs for meals, materials, supplies, the orientation retreat and graduation. Tuition may be paid by the participant or his/her employer. A limited number of partial scholarships provided by BLI Alumni may be available on a financial need basis. **A deposit of \$100 must accompany the application.**

2011-2012 CALENDAR:

Retreat – September 16 or 23

October 6 and 20

November 3 and 17

December 1 and 15

January 5 and 19

February 2 and 16

March 1 and 15

Graduation - March 22

PROGRAM TOPICS:

- Arts
- Board Development
- Broome County History
- Business and Industry
- Chamber of Commerce
- Community Insight / Current Issues
- Community Service Fair
- Courts and the Penal System
- Human Services & Cultural Diversity
- Education
- Economic Development
- Ethics
- Government
- Leadership
- Health Care
- Media and Communications
- Sports and Recreation

Each session provides a behind the scenes look at our community learning how it works, who makes it work, what problems we face and learning how and where we can help. Sessions are designed to immerse participants in the topic of the day by holding the session at an appropriate site and inviting key people in that topic area to be presenters. Program activities include tours, lecture, discussion, group interaction, and enrichment opportunities.